VAL Differentiators

'What-if' Scenarios

- **Create Scenarios to Identify & Mitigate Risk:** Stress multiple assumptions (even the rent roll - i.e. 'blowout analysis') and see the impact on Cash Flow & Value - all in one model

Model Sharing

- Share VAL models with ANYONE - review appraisers, clients, deal partners, colleagues - No paid license required to access & edit VAL

User Experience 'UX'

- EXTREMELY intuitive, user-friendly, clean layout
- Proficiency in 1 hour, Mastery in 2
- VAL Mantra: 'As simple as you want it to be - or as detailed as you need it to be'

Property Type-Specific Models

- Dedicated model templates by property type: Retail/Office/Industrial; Multifamily/Storage; Hotel; Mixed Use

Excel Integrations

- Proprietary Excel Add-in seamlessly pulls data from VAL to clients' Excel models
- Easily executable by Business Users

Portfolio CF's & Valuations + Stress Scenarios

- Stress multiple variables simultaneously across a portfolio

Live-Virtual Training

- FREE

Data Policy

- VAL clients own their data
- **Rockport does not resell our clients' data - or use it for benchmarking or AI training**
- Read our **Data Pledge**

Scenario Comparison

- Visual & Interactive Reports to compare Scenarios - down to tenant-level details

Collaborate

- **Teammates can work on the same model at the same time**

Model Comparison Tool

- Quantitative Comparison between models to track changes in Value, Cash Flow & Key Property Metrics
- Opt-in AI Narrative - a plain-speak language summary of what changed & the underlying drivers

Cross-Platform Integrations

- 2-Way API for seamless transmission of data into or out VAL
- VAL's core architecture is API based

Training Material

- Public-facing library of **video training tutorials**
- In-app tutorials
- All VAL training material is FREE

Built by CRE Experts for CRE Experts

- **VAL is built by Rick Trepp, CRE Tech visionary and Founder of Trepp - and Founder of Rockport**
- **Rockport has pioneered CRE technology innovations for over 20 years**