

# VAL Differentiators

## ● Cloud-Based

- 100%
- Log in from anywhere

## ● 'What-if' Scenarios

- **Create Scenarios to Identify & Mitigate Risk:** Stress multiple assumptions (even the rent roll - i.e. 'blowout analysis') and see the impact on Cash Flow & Value - all in one model

## ● Model Sharing

- Share VAL models with ANYONE - appraisers, clients, deal partners, colleagues - No paid license required to access & edit VAL models!

## ● User Experience 'UX'

- EXTREMELY intuitive, user-friendly, clean layout
- Proficiency in 1 hour, Mastery in 2
- VAL Mantra: 'As simple as you want it to be - or as detailed as you need it to be'

## ● Property Type-Specific Models

- Dedicated model templates by property type: Retail/Office/Industrial; Multifamily/Storage; Hotel; Mixed Use

## ● Excel Integrations

- Proprietary Excel Add-in seamlessly pulls data from VAL to clients' Excel models
- Easily executable by Business Users

## ● Live-Virtual Training

- FREE

## ● Data Policy

- VAL clients own their data
- **Rockport does not resell our clients' data**
- Read our [Data Pledge](#)

## ● Scenario Comparison

- Visual & Interactive Reports to compare Scenarios - down to the tenant-level

## ● Collaborate

- **Teammates can work on the same model at the same time**

## ● Debt/Equity Module

- Smart-sizing tool - full capital stack; fixed & floating rate loans, Future Funding & Reserves
- IRR report calculates levered & unlevered returns, equity multiples & cash-on-cash

## ● Cross-Platform Integrations

- 2-Way API for seamless transmission of data into or out VAL
- VAL's core architecture is API based

## ● Training Material

- Public-facing library of [video training tutorials](#)
- In-app tutorials
- All VAL training material is FREE

## ● Built by CRE Experts for CRE Experts

- VAL is built by Rick Trepp, CRE Tech visionary and Founder of Trepp - and Founder of Rockport
- Rockport has pioneered CRE Technology Innovations for over 20 years